



G2 Usability Index Report

Blog/Press Release Template

[Product] achieves [Award] in G2's [Report]

[Product] has achieved [Award] based on the responses of real users for each of the [Report type] related questions featured in the G2 review form.

[COMPANY QUOTE]

[Product]'s [Report type] ratings were highlighted by 'Ease of Use', which scored [Score], and [Product]'s 'Ease of Admin' was [Number] compared to the category average of [Average score].

The [Report] is based on ratings by business professionals. [Product] received ten or more reviews and five responses for each of the usability-related questions to qualify for inclusion in the Usability Index.

"Rankings on G2 reports are based on data provided to us by real users," said Michael Fauscette, chief research officer, G2. "We are excited to share the achievements of the products ranked on our site because they represent the voice of the user and offer terrific insights to potential buyers around the world."

Learn more about what real users have to say (or leave your own review of [Product]) on G2's [Product] review page!

About G2

G2, the world's leading business solution review platform, leverages more than 1,800,000 user reviews to drive better purchasing decisions. Business professionals, buyers, investors, and analysts use the site to compare and select the best software and services based on peer reviews and synthesized social data. Every month, more than five million people visit G2's site to gain unique insights.