



# G2 Grid Report®

## Blog/Press Release Template

### **[Product] named a [Award] in the [Report] by Real Users on G2**

[Product] has been identified as one of the best [Category], based on its high levels of customer satisfaction and likeliness to recommend ratings from real users on G2, the world's leading business solutions review website.

[COMPANY QUOTE]

[Product] achieved [ranking] on the [Report] by receiving positive reviews, from verified users compared to similar products in the [Category] category. For inclusion in the report a product must have received ten or more reviews.

"Rankings on G2 reports are based on data provided to us by real users," said Michael Fauscette, chief research officer, G2. "We are excited to share the achievements of the products ranked on our site because they represent the voice of the user and offer terrific insights to potential buyers around the world."

Learn more about what real users have to say (or leave your own review of [Product]) on G2's [Product] review page!

#### **About G2**

G2, the world's leading business solution review platform, leverages more than 1,000,000 user reviews to drive better purchasing decisions. Business professionals, buyers, investors, and analysts use the site to compare and select the best software and services based on peer reviews and synthesized social data. Every month, more than five million people visit G2's site to gain unique insights.