



AUDIENCE PERSONA TEMPLATE

Persona Name + Job Title

Demographic information

Hobbies + Interests

Challenges + Goals

Persona Summary

Values + Fears

Favorite Blogs + New Sources

Customer Quote

AUDIENCE PERSONA TEMPLATE



PERSONA NAME + JOB TITLE

DEMOGRAPHIC INFORMATION

HOBBIES + INTERESTS

CHALLENGES + GOALS

PERSONA SUMMARY

VALUES + FEARS

FAVORITE BLOGS + NEW SOURCES

CUSTOMER QUOTE



AUDIENCE PERSONA TEMPLATE



PERSONA NAME + JOB TITLE

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DEMOGRAPHIC INFORMATION

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HOBBIES + INTERESTS

Blank space for entering hobbies and interests.

CHALLENGES + GOALS

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PERSONA SUMMARY

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VALUES + FEARS

Blank space for entering values and fears.

FAVORITE BLOGS + NEW SOURCES

Blank space for entering favorite blogs and new sources.

CUSTOMER QUOTE

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